

CARBON CLEAR: WORKING WITH YOU TO BUILD A LOW-CARBON FUTURE

A low-carbon future will be a good one to do business in – lower energy and material bills, more efficient processes, and happy staff and customers. And we'll have helped avoid catastrophic climate change, of course.

We believe businesses are in a powerful position to innovate and ensure that the shift to a low-carbon world is swift and effective. Many of your customers will already be expecting you to play a role in this. At Carbon Clear we have the knowledge and the experience to help you form carbon policies and make improvements: from big strategy decisions to everyday behavioural changes at the photocopier or on factory floor.

Carbon Clear's Approach

We offer a full carbon management service, from the first steps of measuring your impact to working through the process of reducing it, and offsetting while reductions are implemented. We also have in-house experts to lead you through legal compliance and certification – from CRC Energy Efficiency regulation and Carbon Trust Standard to PAS 2060 Carbon Neutrality.

We can jump in for the bits you need us for, or oversee your whole strategy – working out exactly what you need is what we're here for.

CARBON CLEAR'S CREDENTIALS

- A founding member of ICROA (International Carbon Reduction and Offset Alliance)
- Corporate member of IEMA (Institute of Environmental Management and Assessment)
- The first carbon management company to be awarded ISO 14001
- Verified carbon management supplier to the London Green 500
- Gold Standard Foundation partner
- Recognised as a global carbon offset leader by the ENDS Report

CARBON CLEAR'S CUSTOMER'S INCLUDE:



CARBON CLEAR: OUR SERVICES

Carbon Footprint: PAS 2050 / ISO 14064 / GHG Protocol

We offer express and in-depth product or organisational footprint assessments to accurately measure your emissions. The footprint report will highlight where the greatest efficiency savings can be achieved, guiding your reduction activities and providing a baseline from which improvements can be measured.

Reduction Workshops

In these sessions our experts will work with your management team to identify, target, plan, implement and monitor changes across your business that will reduce your carbon footprint.

Carbon Offsetting

While you are implementing your reduction plans we will source and supply you with quality carbon offset credits so that you can offset some or all of your outstanding emissions. All our credits are certified to the highest standard (VCM, CDM or Gold Standard) to ensure that your offset programme is robust, and come from offset projects that improve livelihoods in the developing world.

Educate and Inspire your customers and staff

We'll help you to develop a communications strategy to inform the most important people in any business: your staff and clients. We also offer a range of training tools so that you can facilitate low-carbon behavioural change.

Legislation: CRC Energy Efficiency

Understand both your obligations and opportunities under this 2010 legislation, including how to register, report your emissions and to implement Early Action measures to secure a good CRC league table position.

Certification: Carbon Trust Standard (CTS)

Showcase your low carbon achievements. We can help to assess your readiness and prepare you for a successful application, which also counts as a CRC Early Action Measure.

PAS 2060 Carbon Neutrality

We can help you achieve this brand new British Standards Institute (BSI) standard for carbon neutrality, to certify that the net carbon impact of your business activity or product is zero.

Tree Planting

Planting trees as part of a promotional activity or company policy is a great way to show your customers that you are committed to your sustainability policies. Our tree planting partners in various countries all work towards increasing food security and biodiversity conservation.

To find out more about any of our services, please get in touch. We are enthusiastic about reducing your carbon impact and we want you to be too!

