

# CARBON FOOTPRINTING: MEASURING YOUR CARBON IMPACT

Analysis of your organisation's carbon footprint is a critical first step to ongoing carbon and environmental management. As we like to say, "if you can't measure it, you can't manage it".

**A standards-compliant carbon footprint will help you to:**

- Provide a fair and accurate representation of your organisation's emissions that is aligned to your customers' perception of your services and products
- Compare how your carbon impact is changing over time as a result of efficiency savings
- Engage with your stakeholders when implementing and reporting your environmental plans
- Calculate the carbon offset credits you will require if you wish to achieve carbon neutrality.



## CARBON CLEAR'S CARBON FOOTPRINT SERVICES

### 1. Organisational Footprint

#### a) Footprint Express

A low cost way to measure your footprint. We will send you out a template to fill in to capture the information we need to calculate your carbon footprint.

#### b) ISO 14064 / GHG Protocol Footprint Audit

This audit process is more detailed and tailored to your organisation. We will work with you to:

- Undertake a scoping exercise to identify significant carbon drivers
- Produce a customised template to capture emissions data about your business
- Calculate a footprint conducted to an international standard (ISO 14064 or GHG Protocol)
- Create a baseline against which carbon emission and resource improvements can be quantified
- Provide a benchmark from which to compare different parts of your organisation.

### 2. Product Footprint - PAS2050

A footprint report can support your CSR reporting and assist your customers in their green purchasing decisions. Our experts will assess the life cycle greenhouse gas emissions of your goods and services to allow you to assess their impact and compare them against other products.

Carbon Clear is an expert in the field having helped hundreds of organisations to measure their organisation and product carbon footprints.

For more information on our Carbon Footprinting services, please call **0845 838 7564** or e-mail **[ENQUIRIES@CARBON-CLEAR.COM](mailto:ENQUIRIES@CARBON-CLEAR.COM)**.