



Carbon Footprint Assessment: Measuring Your Organization's Carbon Impact

Measuring your organization's carbon footprint is the first step to managing it:

Your organization's Carbon Footprint Assessment includes a measurement of all the greenhouse gases that result from your company's operational activities such as energy use, refrigerant leakage, waste generation, employee commute, business travel, and more. Specifically designed around your business, your footprint assessment captures those activities most relevant to your operational structure. More than just an inventory of your carbon impact, our action-focused carbon footprint serves as a decision-making tool, highlighting operational inefficiencies as well as recommended areas for competitive differentiation.

Our Carbon Footprint Assessment becomes an actionable tool for your organization that:

- Provides a benchmark for comparison within your company and within your industry
- Identifies cost inefficiencies, carbon inefficiencies and environmental risks in your operations and/or supply chain
- Serves as a transparent tool to communicate environmental performance

Ready to hear more?

Please contact us at 1.877.617.1479 or usa@carbon-clear.com.

About Carbon Clear

Carbon Clear is a proven global leader in end-to-end carbon management solutions. Driven by a "Measure. Reduce. Offset." mission, we conduct and verify carbon footprints according to international standards, provide strategically integrated reduction planning (including stakeholder engagement programs), and meet the offset needs of our clients by sourcing and developing top quality carbon offset credits. Founded in 2005, Carbon Clear is a founding member of ICROA and an ENDS Report-recognized Global Carbon Offset Leader. With offices in the US, UK, France, Spain and Turkey, we are one of the most trusted names in carbon management.

Our Carbon Footprint Assessment Services

Corporate Footprint (ISO 14064-1/GHG Protocol Footprint Audit)

Our team works with you to undertake a scoping exercise to identify significant carbon drivers, produce a customized model to capture data about your business, and calculate a baseline against which improvements can be quantified.

Product Footprint (PAS 2050)

Our team works with you to deliver a lifecycle greenhouse gas (GHG) footprint report of your product or service, providing transparency for your customers' green purchasing decisions and identifying carbon and cost hotspots along your supply chain.

Event Footprint

Hosting events results in an inevitable adverse environmental impact. Our event carbon footprints identify, track, and quantify the carbon emissions activities generated by your event, pinpointing areas for carbon reduction.

Footprint Verification

Your organization may have the internal resources to complete your own carbon footprint, in which case Carbon Clear serves as a trusted, proven third-party verifier, certifying that your calculations are accurate and meet selected reporting standards.

With vast in-house expertise and experience in the field of carbon measurement, Carbon Clear has helped hundreds of clients like you quantify the carbon impact of their organization, product, service, and event. The cornerstone of our proven process entails working with the most specific data possible in order to produce complete, accurate and transparent results.

