



Carbon Reduction Plan: Cost-Effective Solutions to Reduce Your Organization's Carbon Impact

Once we have helped you identify the emissions generated by your business, together we can determine the actions that will most efficiently and effectively reduce your carbon footprint, providing you the opportunity to decrease your operational costs.

Our reduction strategies work within your organization's existing structure

Finding cost-effective ways to reduce emissions within a product, process or system is challenging. With Carbon Clear, you access the experience and expertise that comes from working with hundreds of organizations like yours who are already well on their way to achieving a low carbon future. We believe solutions sourced from inside an organization – coupled with buy-in from the entire team – result in the most effective set of reduction strategies.

Our Reduction Plan – Customized Specifically for Your Organization

We combine the insights of your internal team with support from Carbon Clear's own reduction advisors as well as our partnerships with experts in energy efficiency, information technology, waste management and the built environment. The end result is access to carbon reduction best practices derived from both inside and outside your company.

Using our proven reduction methodology and planning frameworks, we facilitate a strategy session to identify key emission reduction actions by highlighting the emission sources within your organization, identifying relevant reduction opportunities and assessing those opportunities for implementation feasibility and impact potential.

Based on your organization's carbon objectives, the output from our mutual strategy session may include:

- Assessment of current data collection policies for carbon footprint activity data
- Evaluation of current environmental initiatives within your organization
- Carbon Reduction Plan specifying cost-saving and carbon-saving activities, including action items complete with implementation responsibilities and timelines as well as a timetable to monitor and review activities post-implementation
- Establishment of carbon reduction goals and targets
- Recommended approach for education, engagement and communications activities

Our workshop content, goals and duration are flexible dependent on your specific needs, and more than one workshop can be arranged if necessary. Based on your needs, we also customize our team's role – from facilitating the strategic process to overseeing your carbon reduction plan implementation ... or any step in-between.

Ready to hear more?

Please contact us at 1.877.617.1479 or usa@carbon-clear.com.

About Carbon Clear

Carbon Clear is a proven global leader in end-to-end carbon management solutions. Driven by a "Measure. Reduce. Offset." mission, we conduct and verify carbon footprints according to international standards, provide strategically integrated reduction planning (including stakeholder engagement programs), and meet the offset needs of our clients by sourcing and developing top quality carbon offset credits. Founded in 2005, Carbon Clear is a founding member of ICROA and an ENDS Report-recognized Global Carbon Offset Leader. With offices in the US, UK, France, Spain and Turkey, we are one of the most trusted names in carbon management.

