



Carbon For Retail:

Reducing Carbon and Delivering Value to Your Retail Organization

Proven solutions that deliver value to your retail business

The concept of sustainability has become over-crowded with an array of confusing and competing green labels and strategies. While energy efficiency, green building programs, green procurement, and recycling all represent important strategies aimed at reducing a retailers' environmental impact, only one strategy has the ability to unite the others under a single, comparable metric that transparently guides continuous enterprise-wide improvement. That metric is carbon.

Carbon Clear's Carbon for Retail (CFR) program has been designed specifically for retail clients to help you benchmark and understand your largest environmental impact areas. Our approach is non-prescriptive, allowing retailers to use carbon as a decision making tool to develop strategic reduction plans that uniquely align with your operational structures, identify cost savings and address real impact areas.

Demonstrated Benefits

- Identifying operational and cost inefficiencies
- Expanding customer base
- Enhancing brand and reputation
- Meeting regulatory requirements
- Providing credibility and transparency to sustainability programs
- Establishing an environmental sustainability program that is tailored for your business operations

Ready to hear more?

To learn how Carbon For Retail can benefit your brand, contact us at 1.877.617.1479 or usa@carbon-clear.com.

About Carbon Clear

Carbon Clear is a proven global leader in end-to-end carbon management solutions. Driven by a "Measure. Reduce. Offset." mission, we conduct and verify carbon footprints according to international standards, provide strategically integrated reduction planning (including stakeholder engagement programs), and meet the offset needs of our clients by sourcing and developing top quality carbon offset credits. Founded in 2005, Carbon Clear is a founding member of ICROA and an ENDS Report-recognized Global Carbon Offset Leader. With offices in the US, UK, France, Spain and Turkey, we are one of the most trusted names in carbon management.

"Focusing your sustainability efforts is difficult without a clear grasp of where and how your operations impact the environment. Carbon Clear's thorough research and analysis helped us to better understand our carbon footprint, ultimately revealing where our biggest opportunities lie with the restaurants we design, build and maintain."

- Scott Shippey, Chipotle

How the program works:

Carbon Preparedness Assessment

The first step to managing your carbon emissions is to understand your carbon footprint. Our team will determine the scope of your emissions and we will assess how prepared your company is to begin accessing the granular, operationally specific data that the footprint assessment requires. We also provide recommendations on how to institute optimal data collection frameworks needed to inform a meaningful carbon inventory analysis.

Carbon Action Plan

Once our team has assessed your level of Carbon Preparedness we will formulate a Carbon Action Plan tailored around your retail business. This plan includes conducting an independent third party certified carbon inventory of your operations.

Continuous Improvement

Successful carbon management does not end with a carbon inventory. Continuous improvement involves developing a strategic reduction plan and diving deeper into emission scopes (this may include examining vendor/supplier carbon assessments), and monitoring and managing progress through a tracking system designed to provide real time operational carbon performance feedback.

