



## Company Overview

### Proven Expertise for a Low-Carbon Future

Customers increasingly expect your organization to play a role in reducing your carbon impact. Today's forward-thinking corporations understand that transitioning to a low-carbon world is at the heart of environmental and business sustainability.

At Carbon Clear, we have the proven experience and expertise to help you develop corporate carbon management programs that not only deliver carbon savings but also expand competitive differentiation. Our team provides services for organizations such as yours all across the world, helping you to demonstrate environmental leadership by understanding and then reducing your company's carbon footprint. With offices in the United States, the United Kingdom, France, Spain and Turkey, we are one of the world's most trusted full-service carbon management firms.

### Our Proven Approach

Working in partnership with your organization, we develop integrated carbon management plans geared toward your institutional capabilities, brand values, and stakeholder requirements. Carbon Clear's commitment to helping you control your company's carbon impact is led by an industry-leading combination of in-house climate change experts, proven procedures and exemplary customer service.

### Our Credentials

- Founding Member of International Carbon Reduction & Offset Alliance (ICROA)
- Corporate Member of Institute of Environmental Management and Assessment (IEMA)
- First carbon management company to be awarded ISO 14001 certification
- Verified carbon management supplier to the London Green 500
- Gold Standard Portfolio Pledge Partner
- Recognized as a Global Carbon Offset Leader by the ENDS Report since 2007

### Our Services

#### Carbon Footprint Assessment

Our Carbon Footprint Assessment is action-focused, not only accurately measuring the carbon emissions that result from your business, product, service or event, but also serving as a decision-making tool to identify cost inefficiencies, carbon inefficiencies and environmental risks in your operations or supply chain. Such a tool provides a benchmark for comparison within your company and industry as well as serves as a transparent means to communicate environmental performance. Our team is also considered an independent third-party possessing the ability to verify your carbon footprint.

#### Carbon Reduction Plan

Our Carbon Footprint Assessment creates the starting point on a roadmap toward your organization's low-carbon future. After identifying carbon emissions generated by your business, we work with you to develop a customized Carbon Reduction Plan that addresses reducing your company's carbon emissions. We help you set objectives, identify specific carbon-related actions and strategies, set target goals, and ultimately establish a workable plan for implementation and ongoing monitoring of your organization's carbon reduction activities.

#### Carbon Offset Credits

While implementing your longer-term Carbon Reduction Plan, our team can supply you with high quality carbon offset credits to immediately reduce your organization's unavoidable emissions. All of our offset credits are certified to the highest standard – Voluntary Carbon Standard (VCS), Clean Development Mechanism (CDM) or Gold Standard (GS) – and come from offset projects that improve livelihoods in communities throughout the world.

#### Educate & Engage

Shifts in employee behavior are critical to meeting and exceeding carbon reduction targets. Our in-person education and engagement sessions and online training tools both inform and motivate your staff around your environmental



# carbonclear®



commitment, promoting change and action from within the heart of your organization.

### **Carbon Neutrality under PAS 2060**

The highly respected British Standards Institute recently devised guidelines defining how the term “carbon neutrality” should be used (termed PAS 2060). Using this standard, we can certify that the net carbon impact of your business activity or product is actually zero.

### **Tree Planting**

Planting trees as part of a promotional activity or company policy is a great way to demonstrate your commitment to sustainability. Our tree planting partners in various countries all work toward increasing food security and biodiversity conservation.

### **Let Us Help You Get in the Low-Carbon Game**

Regardless of where your organization is on the carbon management path, Carbon Clear can help. Our commitment is matched only by our proven expertise, gained by serving some of the world’s finest organizations. We’d like to add you to that list of committed partners.

### **Ready to hear more?**

Please contact us at 1.877.617.1479 or [usa@carbon-clear.com](mailto:usa@carbon-clear.com).

### **About Carbon Clear**

Carbon Clear is a proven global leader in end-to-end carbon management solutions. Driven by a “Measure. Reduce. Offset.” mission, we conduct and verify carbon footprints according to international standards, provide strategically integrated reduction planning (including stakeholder engagement programs), and meet the offset needs of our clients by sourcing and developing top quality carbon offset credits. Founded in 2005, Carbon Clear is a founding member of ICROA and an ENDS Report-recognized Global Carbon Offset Leader. With offices in the US, UK, France, Spain and Turkey, we are one of the most trusted names in carbon management.



[www.carbon-clear.com](http://www.carbon-clear.com)