



Educational Training & e-Learning Services: Educate and Engage Your Organization's Key Stakeholders

Carbon Clear offers in-person educational training sessions and an online e-learning tool to support your carbon reduction initiatives. Our services help you build internal awareness and understanding of the risks and opportunities to your organization posed by climate change. Our services also aid your business in establishing a common direction for key stakeholders via capacity building, allocating responsibility, and creating momentum to collectively move forward.

Our educational training sessions and e-learning tool aid you in:

- Creating awareness among your organization's key stakeholders on the science of climate change, how its impact affects strategic business opportunities and how addressing climate change can aid in mitigating corporate risk
- Encouraging behavioral changes throughout your organization to reduce carbon emissions and save money
- Informing your company's stakeholders about your Corporate Social Responsibility (CSR) and environmental objectives and strategies
- Engaging your employees, clients and investors by showcasing your organization's environmental commitment and achievements in reducing your carbon impact

Our Educational Training & e-Learning Services

Educational Training Sessions

Your organization's educational training modules are designed with your specific business needs in mind. Modules can range from broad-based environmental education (such as building green teams and the business case for carbon management) to a deeper dive into more technical content from our subject matter experts (such as the science of climate change).

E-Learning Tool

Empowering your organization's staff to understand their personal environmental impact and identify ways to reduce it can result in considerable carbon reductions in the workplace. Our visually rich and interactive online educational tool – Carbon Reduction at Work – is designed to raise awareness about carbon emissions and help your staff reduce their carbon impact at the office and at home by individually assisting each staff member in computing and understanding his/her personal carbon footprint. Our tool also provides a wide range of statistics available for management, including staff course-completion rates, individual staff carbon footprints and an aggregated footprint for the entire workforce.

A customized Education & Engagement Program delivered by Carbon Clear improves your organization's employee morale, identifies new avenues for carbon reduction, enhances your company's reputation (and therefore employee retention), and saves your organization money.

Ready to hear more?

Please contact us at 1.877.617.1479 or usa@carbon-clear.com.

About Carbon Clear

Carbon Clear is a proven global leader in end-to-end carbon management solutions. Driven by a "Measure. Reduce. Offset." mission, we conduct and verify carbon footprints according to international standards, provide strategically integrated reduction planning (including stakeholder engagement programs), and meet the offset needs of our clients by sourcing and developing top quality carbon offset credits. Founded in 2005, Carbon Clear is a founding member of ICROA and an ENDS Report-recognized Global Carbon Offset Leader. With offices in the US, UK, France, Spain and Turkey, we are one of the most trusted names in carbon management.

