

CARBON TRUST STANDARD: RECOGNITION FOR REAL CARBON REDUCTIONS

The Carbon Trust Standard (CTS) is the UK's most recognised carbon management standard. It certifies that an organisation has genuinely reduced its carbon footprint and is committed to making further reductions year-on-year.



Achieving the standard will help you to:

- Credibly message your climate change credentials
- Inform and inspire your staff by proving your commitment to the environment
- Differentiate you from your competitors to win business
- Reduce the cost of compliance under the Carbon Reduction Commitment (CRC)

CARBON CLEAR'S CTS SERVICES:

1. CTS Readiness Assessment

Our readiness assessment will determine whether you are ready to make a successful application to the CTS. Designed to save you time and money, we will review your data and carbon initiatives to provide an opinion on your readiness to proceed to application. If you're not quite there yet, we'll identify gaps and make recommendations so that you can make the necessary adjustments to support an application.

2. CTS Assisted Application

Our assisted application service helps you by:

- **Success** - Maximising your chances of a successful application
- **Speed** - Providing expert advice to prepare you for CTS in an optimum timeframe
- **Knowledge** - Sharing our expertise, knowledge and relationships with the CTS to your advantage

By drawing upon our extensive CTS and carbon management experience we'll oversee all aspects of the application process so that your submission sells your story and delivers the outcome you want. Our service is designed to support you at every stage of the process from completing the data sheet and application form, to attending the assessor visits.

Our consultants are accredited CTS assessors with unparalleled knowledge of the accreditation process. Visit the website for case studies and testimonials from companies who Carbon Clear have helped to prepare for and achieve CTS certification.

For more information on our Carbon Trust Standard services, please call **0845 838 7564** or e-mail CTS@CARBON-CLEAR.COM.